



Entré Academy

Complex ideas. Simple Solutions

There is no better way to capture innovation, enthusiasm, and creativity at its best than in the minds of youth today. Entré Worldwide is committed to our vision and mission of driving complex ideas into simple solutions. We sincerely believe in harnessing the power of innovation at its purest form.

Entré Academy is a program that will bring entrepreneurship opportunities to inner-city schools showing students that possibilities are endless in pursuing a charter to make the world a better place through their own ideas.

The Entré Academy Program offers all 7th-12th graders the rare opportunity to envision, plan, and manage their own real start-up businesses. Working in teams, these students spend an academic year writing business plans, manufacturing products, and developing a pitch, which is delivered before a panel of investors. Annually, students get the public-speaking opportunity of a lifetime, presenting their product descriptions, customer insights, and profit forecasts before a live Silicon Valley audience.

An initiation into the exciting world of business, our program gives every student the opportunity to be an entrepreneur. The program requires students to draw upon a wealth of valuable skills learned throughout their regular high school curriculum, including creativity, teamwork, critical thinking, problem solving, mathematics, written communication, computer science, and public speaking. Through their entrepreneurial experience, these skills are strengthened while new ground is covered; students learn a tremendous amount about business, finance, sales, marketing, manufacturing, operations and management.

Simply put, the Entré Academy Program provides young people the chance to find their entrepreneurial spirit and ultimately expand their notion of what young minds can accomplish.

Through the academy, students will have the opportunity to put their ideas into action. Our program instructors will help students navigate the waters of entrepreneurship by helping students develop simple solutions through:

1. Generating ideas
2. Testing ideas
3. Identifying the necessary resources
4. Writing targeted business plans
5. Acquiring resources and financial backing
6. Launching the business
7. Coping with setbacks
8. Professionalizing the business
9. Making arrangements for a successor
10. Harvesting

The integrated approach of this model provides a set of guidelines to help students interested in pursuing entrepreneurship ventures deal with the tasks he or she will be confronted with. Attention is also paid to corporate social responsibility, entrepreneurship and the family business, regional value and the future of entrepreneurship.

After successful completion of the eight-month program, Entré Academy students will have the opportunity to pitch their business ideas to local venture capitalists in the academy's annual Symposium of Ideas convention of over 500 guests and other local high school competitors held in the Silicon Valley.