

Complex ideas. Simple Solutions.

## What's your venture?

Entré Worldwide Consulting advises startup companies, from inception of an idea through growing a successful business. Our niche market is start-up ventures in the entertainment industry. We offer unique expertise that blends successful entrepreneurial experience, academic/legal insight and practical business analysis.

**Read on.** These are just some ways we can help you. We are looking for the next innovation in the industry and we are looking to develop entrepreneurs who are dedicated to going all the way. Get in touch!



## Entré Worldwide Consulting

Niche Market Services in:

Film & TV	<ul style="list-style-type: none"> <li>•Tv shows, pilot, production and casting support , oh my!</li> <li>• Staff planning and projects.</li> </ul>
Radio	<ul style="list-style-type: none"> <li>•Want to start your own radio station and you have no plan?</li> <li>•Need funding for your concept?</li> </ul>
Dance	<ul style="list-style-type: none"> <li>• Ever wanted to start your own dance studio?</li> <li>•Need research on best practices?</li> </ul>
Music	<ul style="list-style-type: none"> <li>•Artisits and musicians needing a business plan or a marketing plan but don't know where to start?</li> </ul>
Management	<ul style="list-style-type: none"> <li>• Have an idea about how to get your own business started in the industry?</li> </ul>
Print	<ul style="list-style-type: none"> <li>•Terms bouncing around? Don't know what they mean? We can help!</li> </ul>
Events	<ul style="list-style-type: none"> <li>•Planning events, live productions, fundraisers but don;t have the funding?</li> </ul>

**RESULTS:** We help our clients transform their business. No matter the stage of your startup company, our services and expertise drive your business forward. We offer results, not buzzwords.

**BUSINESS PLAN DEVELOPMENT AND WRITING:** A key to both successful strategy implementation and obtaining outside funding is an individually tailored, polished business plan. We provide such individualized plans, created with you and specifically designed to meet your objectives.

**MARKETING PLAN DEVELOPMENT AND WRITING:** A startup company must have a marketing plan. We create marketing plans based on concrete research, with detailed analysis and customized solutions.

**FINANCIAL MODELING:** A clear vision of your business's financial path is critical to plan your business's future, and to obtaining outside investment. We execute powerful, useful and clear financial models.

**LEGAL COORDINATION:** From securities law compliance to non-competition issues, startup business can be a legal minefield. We advise you when and where you need legal advice, and we coordinate obtaining that advice from top attorneys.

**OTHER SERVICES:** We assist you with other startup business needs. Such needs vary by the specifics of the company. We offer creation and design of distinctive and optimized websites; negotiation support; and board of directors/advisory board assistance.



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**We offer a range of services to startup businesses. Each business is different, so not every service is needed for every small business. We work with you to determine your needs and assure your satisfaction.**

**We offer seven core services:**

1. Business plan creation and writing
2. Financial modeling
3. Marketing plan creation and writing
4. Legal & other partner coordination
5. Website design and creation
6. Negotiation support
7. Board support

Our services help you turn a good idea into a great business.

**BUSINESS PLAN CREATION AND WRITING:** A business plan serves several functions. For companies at their earliest stages, it focuses the thoughts of the founders. For companies already in business, it focuses them on profitability. And a polished business plan is critical for raising capital. We help you at each of these stages.

**FINANCIAL MODELING:** The purpose of a good financial model is twofold. First, it clarifies our client's thoughts and expectations regarding key financial metrics, including valuation. Second, it presents to investors and partners financial data and expectations that are both cohesive and supportable. Our financial plans are not cookie-cutter spreadsheets; they are powerful, clear and flexible.

**MARKETING PLAN CREATION AND WRITING:** Separate from a business plan, a marketing plan is a formal plan for marketing activities. It contains research on the market: opportunities, sizing, growth and trends. A separate marketing plan is typically most useful at a later stage than the business plan; as a startup business moves beyond initial sales into rapid growth, or where a startup company with existing sales needs focus to grow revenue.

## FREQUENTLY ASKED QUESTIONS



**LEGAL AND OTHER PARTNER COORDINATION:** Most startups achieve success through smart partnering, rather than by simply forging ahead alone. By partnering with trusted legal and financial advisors, as well as with other firms that provide credibility, you maximize your appeal to investors and maximize your chances of success.

**WEB SITE DESIGN & CREATION:** A *polished* website is an absolute necessity in today's business environment. Without a website that is both polished and functional, a business finds it materially harder to succeed.

**NEGOTIATION SUPPORT:** Negotiation, with funding sources, partners or employees, can be complex and difficult. Our experience in negotiation can be invaluable in helping you reach the right result.

**BOARD OF DIRECTORS/ADVISORY BOARD SUPPORT:** We are available to serve on clients' boards of directors or advisory boards. This provides both constant, ongoing insight and an independent, experienced voice attractive to investors.

**So what are you waiting for? The time is now! Talk to us today.**